

Nolan Mercer

619-971-2397 | mercernolan@gmail.com

www.linkedin.com/in/nolanmercerc

www.nolanmercerc.com

Personal Summary

Creative and detail-oriented Multimedia Producer with extensive knowledge of video editing and digital media design. Committed to unique and aesthetically pleasing content with a talent for adapting to changing markets. Proven track record of producing high quality multimedia content for a wide variety of outlets.

Skills

- Video editing
- Video production
- Digital advertising
- Motions graphics
- Adobe Creative Suite
- Multimedia production
- Visual storytelling
- Digital photography
- Digital marketing
- Graphic design

Work History

Content Producer | App Academy

July–December 2024

- Edited and created motion graphics for instructional and walkthrough lesson videos.
- Conceptualized and created branded multimedia projects for website and promotional marketing on social media.
- Worked in content development to create and update student-facing web content.
- Managed and maintained videos on company Vimeo and Youtube channels.

Video Producer | Bloom Institute of Technology

April 2023–December 2023

- Edited and enhanced 150+ walkthrough, curriculum, and educational videos using motion graphics and animations.
- Collaborated with marketing and branding teams to create promotional video content.
- Coordinated and directed subject matter experts in virtual set up and recording of instructional videos.
- Worked with the learning and design team to create brand new marketing videos, social media ads, instructional videos, and virtual video lessons.

Video Producer | FortuneBuilders

July 2018–February 2023

- Created 100+ real estate tutorial course videos for an online core curriculum using motion graphics and animations
- Filmed and edited in-house studio videos, podcasts, interview segments, presentations, and green screen instructional videos for educational platforms.
- Produced 100+ virtual walkthroughs and photosets using Matterport cameras and drone equipment.
- Produced 30+ live virtual events per year shown to hundreds of students around the country.

FriarVision Technician | San Diego Padres Productions

January–December 2018

- Operated handheld and robotic cameras, shading boards, replay systems, video playback, and animations for San Diego Padres video board show.
- Edited and uploaded Padres highlights and game clips for web use.

Audio Visual Manager | Tsongas Center — UMass Lowell

July 2014–September 2017

- Directed, produced, engineered, and operated camera and/or replay for 40+ arena shows and streaming services (such as YouTube and ESPN3) per year.
- Annually created 100+ animated video board graphics for events including: concerts, live shows, corporate conventions, and various sporting events.
- Created graphic designs for print as well as animated motion graphic elements for social media and website use in collaboration with marketing teams.
- Filmed and edited UMass Lowell promotional commercial spots, player and staff profile interviews, and video packages for the Tsongas Center.

Video and Graphics Assistant | Agganis Arena — Boston University

August 2012–July 2014

- Designed LED graphics for video board and ribbons for in-game and event presentations.
- Operated switcher and EVS replay system, coordinated graphics, and ran camera for 60+ arena events including: concerts, conventions, corporate events and hockey and basketball games.
- Edited television commercial spots for university sports teams and created in-game animations for crowd interaction.

Education**Bachelor of Science in Digital Media — New England Institute of Art**

Dean's List Recipient